

## COMMUNICATION: PUBLIC RELATIONS, BA

# Planning Guide 2021-2022

### AA-T COMMUNICATION STUDIES (60 UNITS) Grades of "C" or better required

#### Core Courses (3 units)

Public Speaking (C-ID COMM 110, La Sierra COMM 104)

#### List A (6 units)

Interpersonal Communication (C-ID COMM 130, La Sierra COMM 244)

Small Group Communication (C-ID COMM 140, La Sierra ~COMM 324)

#### List B (6 units)

Introduction to Communication Theory (C-ID COMM 180, La Sierra COMM 288)

Introduction to Mass Communication (C-ID JOUR 100, La Sierra COMM 226)

#### List C (3 units)

Introduction to Reporting & Newswriting (C-ID JOUR 110, La Sierra COMM 238)

#### IGETC for UC (37 units)

English Writing, 1A (4 units)

English Composition, 1B (4 units)

Mathematics, 2A (4 units)

Arts, 3A (3 units)

Social & Behavioral Sciences, 4A-J (9 units)

Physical Science, 5A (3-5 units)

Biological Science, 5B (3-5 units)

Science Laboratory, 5C (0-1 units)

Language Other Than English, 6A (5 units)

#### **General Electives (5 units)**

Language Other Than English, second semester (5 units)

#### **BA COMMUNICATION: PUBLIC RELATIONS (100 UNITS)**

Grades of "C" or better required

60 units must be Upper Division, 190 units required to graduate

#### Major Requirements (55 units)

Core Curriculum (23 units)

Public Relations Courses (24 units)

Non-Communication Courses (8 units)

#### Foundational Studies (2 units)

Lifetime Fitness (2 units)

#### **General Studies (16 units)**

Upper Division Scripture (4 units)

Adventism in a Global Perspective (4 units)

Upper Division Natural Science (4 units)

Senior Seminar (4 units)

#### **General Electives (27 units)**

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#### **University Studies Service-Learning (0 units)**

Two courses must include a Service-Learning component

\*Deviation from the Planning Guide does not prevent an ADT student from guaranteed acceptance and in most cases graduation from La Sierra within 2 years of transfer is still possible.

\*QUESTIONS: Contact our Pre-Transfer Advisor at adtinfo@lasierra.edu or call 951.785.2380.