

BUSINESS: MARKETING, BS

Planning Guide 2021-2022

AS-T BUSINESS ADMINISTRATION (60 UNITS) Grades of "C" or better required

Core Courses (24 units)

Financial Accounting (C-ID ACCT 110, La Sierra ACCT 221, 222)

Managerial Accounting (C-ID ACCT 120, La Sierra ACCT 222, 223)

Principles of Microeconomics (C-ID ECON 201, La Sierra ECON 255)

Principles of Macroeconomics (C-ID ECON 202, La Sierra ECON 254)

Business Law I or The Legal Environment of Business (C-ID BUS 120 or 125, La Sierra ~MGMT 347)

Business Calculus or Finite Mathematics (C-ID MATH 140 or 130, La Sierra MATH 131 or MATH 200)

Introduction to Statistics (C-ID MATH 110, La Sierra MATH 155)

Intro to Business or Business Communications (C-ID BUS 115, La Sierra ~MGMT 375)

IGETC for UC (34 units)

English Writing, 1A (4 units)

English Composition, 1B (4 units)

Arts, 3A (3 units)

Humanities, 3B (3 units)

Arts or Humanities, 3A or 3B (3 units)

Social & Behavioral Sciences, 4A-J (3 units)

Physical Science, 5A (3-5 units)

Biological Science, 5B (3-5 units)

Science Lab (0-1 units)

Language Other Than English (5 units)

General Electives (2 units)

General Electives

BS BUSINESS: MARKETING (100 UNITS) Grades of "C" or better required

60 units must be Upper Division. 190 units required to graduate

Major Requirements (46 units)

Business Core (22 units)

Major Electives (12 units)

Major or Related Electives (12 units)

Foundational Studies (10 units)

Advanced Expository Writing (4 units)

World Language (4 units)

Lifetime Fitness (2 units)

General Studies (16 units)

Upper Division Scripture (4 units)

Adventism in a Global Perspective (4 units)

Upper Division Natural Science (4 units)

Senior Seminar (4 units)

General Electives (28 units)

General Electives

University Studies Service-Learning (0 units)

Two courses must include a Service-Learning component

*Deviation from the Planning Guide does not prevent an ADT student from guaranteed acceptance and in most cases graduation from La Sierra within 2 years of transfer is still possible.

*QUESTIONS: Contact our Pre-Transfer Advisor at adtinfo@lasierra.edu or call 951.785.2380.