

MAJOR REQUIREMENTS (69-72 UNITS) *Grades of "C" or better required. Courses should be completed in order listed.*

Business Core Curriculum (45-48 units)	FALL	WINTER	SPRING
ACCT 221 Financial Accounting I (4) Prerequisite: ENGL 111 or ENGL 124 and MATH 007 or 013	_____	_____	_____
ACCT 222 Financial Accounting II (4) Prerequisite: ACCT 221	_____	_____	_____
ACCT 223 Managerial Accounting (4) Prerequisite: ACCT 222	_____	_____	_____
ECON 254 Principles of Macroeconomics (4) Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*	_____	_____	_____
ECON 255 Principles of Microeconomics (4) Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*	_____	_____	_____
FNCE 354 Managerial Finance (4) Prerequisite: ACCT 221, 222, 223 and ECON 254/255 or instructor's consent; Social Sciences*	_____	_____	_____
MGMT 219 Business Colloquium (.5 units each, 4 units total) Students transferring to major will be prorated. (See NOTE)	_____	_____	_____
MGMT 304 The Practice of Management (4)	_____	_____	_____
MGMT 327 Information Technology Management (4)	_____	_____	_____
MGMT 347 The Legal Environment of Business (4)	_____	_____	_____
MGMT 491 Management Strategy (4) Prerequisites: ACCT 223; FNCE 354; ECON 254/255; MGMT 375 or ENGL/COMM 304; MGMT 347; MGMT 304 & MKTG 305	_____	_____	_____
MKTG 305 Marketing Principles (4) Social Sciences*	_____	_____	_____
Major Specific Requirements (24 units)			
MGMT 424 Global Poverty (4)	_____	_____	_____
MGMT 486 International Environment & Management (4)	_____	_____	_____
MKTG 487 International Marketing (4)	_____	_____	_____
ECON 357 International Economics (4)	_____	_____	_____
ECON 366 Economic Growth & Development (4)	_____	_____	_____
FNCE 487 International Finance (4)	_____	_____	_____
MGMT 484I International Marketing Internship (4)	_____	_____	_____
MGMT 495I Topics in International Business	_____	_____	_____
Cognates (12 units) Selected with the approval of the department from courses outside ZSB in Anthropology, Sociology, Literature, History, Politics, and related fields.	_____	_____	_____
Business Core Cognate: MATH 155 Introductory Statistics (4)	_____	_____	_____
<i>Prerequisite: Math 007, 013, 055, or placement OR DATA 115 Data Fluency for Everyone (4) Prerequisite: Math 007, 013, 055, or placement</i>			

SEE REVERSE FOR UNIVERSITY STUDIES REQUIREMENTS

*A maximum of 4 units from the Major, and 8 units of Cognates required by the Major, may apply to University Studies General Studies requirements (2020-2021 Undergraduate Academic Bulletin)

NOTE: Should a student's general education and major degree program requirements not meet the minimum 190 units required for graduation, the student must complete elective units to make up the deficiency.

